



FOR IMMEDIATE RELEASE

Contact: Joanne Pentangelo
718-273-2060 ext. 154
jpentangelo@sichildrensmuseum.org

The Staten Island Children's Museum Launches New Website!

Monday, February 24, 2014-- The Staten Island Children's Museum announces the launch of a new and improved website www.sichildrensmuseum.org which provides visitors with up-to-date information through an easy to use, mobile friendly site. The bright, exciting and easy to navigate design utilizes beautiful photographs as well as offers an interactive, downloadable calendar. The site overhaul addresses the changes in technology over the last several years. "We are so excited to launch this new and improved website. The stimulating visuals and the user friendly design offers our members and visitors quick access to information they need in a format they want," said the Museum's executive director, Dina Rosenthal.

"The site successfully integrates all of the Museum's online assets, including Facebook & Twitter, in one dynamic place," says Gina Laine, VP, Board of Trustees.

The new address www.sichildrensmuseum.org will optimize searches, making it easier for people to find the museum on the Internet. Visitors to the museum's original website, stateniskids.org, will be automatically redirected to the new site.

Webserves, a non-profit technology service provider, which enables organizations to fulfill their missions through effective Internet technologies, consulted on and designed the new site. Major funding was provided by the Staten Island Foundation with additional support from the NYC Department of Cultural Affairs, Google and the Board of Trustees of the Children's Museum.

Please visit our website at www.sichildrensmuseum.org.