



**FOR IMMEDIATE RELEASE**

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### **The Staten Island Children's Museum Announces New Director of Development**

**July 19, 2016, Staten Island** - We are proud to announce the selection of Jennifer Dudley as the Director of Development for The Staten Island Children's Museum. This is a new position, created to address the growing appeal of the museum and the need to secure private funding from individuals and corporations in addition to foundation and government grants. Ms. Dudley comes to the museum with an extensive background in fundraising including board development, major gifts, events management, and individual and planned giving. In the new position, Ms. Dudley will be working with our board to recruit new members and engage leaders in the community in support of the learning and community building activities so important to families throughout the region.

"My career has focused on supporting vital services to our society including heart and cancer research, health care, and the provision of skills, opportunities and emotional support for children, youth and families," said Dudley. "Working at the Staten Island Children's Museum is a similar opportunity to promote and elevate a very special resource for children and families for all of New York City. Children's museums are a place where children and their caretakers can participate in learning together and help lay the groundwork for the appreciation of life long experiential learning. They are the hallmark of a robust and healthy community and provide a venue for interactive learning for all."

"The board and I are eager to work with Ms. Dudley to bring new focus to our membership and fundraising development efforts. She is a dynamic professional with a history of success. We are confident that she will be able to expand our community partnerships and enhance our relationship with our community, sponsors, and members," said Dina Rosenthal, Executive Director.

Prior to joining the staff of The Children's Museum, Ms. Dudley was the Director of Development at The Child Center of NY where she expanded their events and board fundraising by 50% and managed a development office raising \$1.7 million annually. Until 2010 she worked at MJHS where she raised more than \$1 million annually, oversaw their employee and individual giving campaigns, their major events, and revamped their fundraising systems and procedures. She has a B.A. from Colgate University and an MPA from Columbia University. She lives in Staten Island with her husband and daughter.

#### **ABOUT THE STATEN ISLAND CHILDREN'S MUSEUM**

The Staten Island Children's Museum is located on the grounds of Snug Harbor Cultural Center & Botanical Gardens, 1000 Richmond Terrace, Staten Island, NY 10301. The Museum is open Tuesday through Friday, 11 am to 5 pm during the school year; 10 am to 5 pm weekends, summers and most public school holidays. For more information call 718-273-2060, email [info@sichildrensmuseum.org](mailto:info@sichildrensmuseum.org), or visit our website, [www.sichildrensmuseum.org](http://www.sichildrensmuseum.org).

The Staten Island Children's Museum is housed in a building owned by the City of New York and its operation is made possible, in part, with public funds provided through the NYC Department of Cultural Affairs with support from the Staten Island delegation to the NYC Council. Significant operating support is also provided by the NYS Council on the Arts, Corporations, Foundations, the Trustees and Members.